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OCI-1675-60

Approved For Release 2001/03/04 : CIA-RDP79S01057A000200030009-6

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60-9585/1

MEMORANDUM FOR: Deputy Director of Central Intelligence  
THROUGH : Deputy Director (Intelligence)  
SUBJECT : Establishment of Propaganda Indications of Hostilities Section [REDACTED]  
REFERENCE : Memorandum to DDCI from [REDACTED] dated 8 September 1960, above subject.

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The Office of Operations concurs in principle in the recommendations contained in the above memorandum but cannot provide positions or personnel from within existing ceilings. If these cannot be found elsewhere in the Agency, it is suggested that the Air Force be asked to furnish qualified civilians who can remain on the project on a long term basis. Assignment of Air Force personnel should in each case be contingent upon acceptance by this Office after review of individual qualifications, and those so assigned should work entirely under the supervision of the Chief,

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SIGNED: GEORGE G. CAREY

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GEORGE G. CAREY  
Assistant Director for Operations

795105

Enclosure:  
Reference

cc: DD/I ✓  
AD/CI

151/23  
216813/2

DOCUMENT NO. 48  
NO CHANGE IN CLASS  
DECLASSIFIED  
CLASS. CHANGED TO: TS S C  
NEXT REVIEW DATE: 1990

DOCUMENT NO. 58  
NO CHANGE IN CLASS ☐  
☐ DECLASSIFIED  
CLASS. CHANGED TO: TS S  
NEXT REVIEW DATE: 1990  
AUTH: HR 70-2  
DATE: 4/06/80 REVIEWER: 009257

Approved For Release 2001/03/04 : CIA-RDP79S01057A000200030009-6

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NATIONAL INDICATIONS CENTER  
ROOM BC 956  
PENTAGON

NIC#S-60-4246

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8 September 1960

MEMORANDUM FOR: Deputy Director, Central Intelligence

THROUGH: Deputy Director for Intelligence ✓  
Assistant Director, Current Intelligence  
STATSPEC Assistant Director, Operations

SUBJECT: Establishment of Propaganda Indications of  
Hostilities Section [REDACTED]

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1. At your request, as transmitted in a 1 August memorandum from Mr. [REDACTED] members [REDACTED] CIA representatives of the NIC and the Indications Control Office, OCI, have prepared for your consideration a plan for establishing the Propaganda Indications of Hostilities Section in CIA. Recommendations are contained in paragraph 5 of this memorandum.

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2. CIA Representatives at the NIC and the Indications Control Office, OCI, in consultation with [REDACTED] have set forth a statement of mission and a list of specific functions which they believe a propaganda indications section should accomplish. (Please see Annex A.) In proposing that the section analyze propaganda from "all available sources," we have in mind not only radio and press propaganda but also other propaganda from such sources as lectures, television broadcasts, and scripts passed over wired networks, the collection of which is not now being emphasized. Emphasis should also be given to the collection of such additional materials as the military, local and Kolkhoz press, agitprop handbooks and propaganda directives. In this connection, we highly recommend that authoritative support be provided the section in its efforts to improve the collection of materials in non-broadcast fields of Soviet propaganda.

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3. Although we propose that the section be established initially on a pilot basis and at a strength well below that recommended in the basic [REDACTED] study of last December, we feel that it is essential to establish a Chinese Communist unit as well as a Soviet unit because of the belligerence of the CPR toward the US and the ever-present possibility that the CPR will provoke another Taiwan Strait crisis.

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4. Given the limitation that the unit initially be confined to the USSR and Communist China, [REDACTED] representative has determined that in order to accomplish the mission and functions of the pilot project as set forth in Annex A, a minimum

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of ten persons for the section would be required. (Please see Annex B).

5. On the basis of the considerations above and in Annexes A and B, it is recommended:

a. that the Propaganda Indications of Hostilities Section be established on a pilot basis in the [REDACTED]

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b. that the project be staffed initially with no more than ten persons;

c. that the Section cover both the USSR and Communist China; and

d. that authoritative support be given the section for stimulating the collection of Soviet non-broadcast propaganda materials.

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[REDACTED]  
Director, NIC

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[REDACTED]  
Indications Control Officer, OCI

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ANNEX ASTATEMENT OF MISSION AND FUNCTIONS OF THE PROPAGANDA  
INDICATIONS OF HOSTILITIES SECTION

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I. TITLEPropaganda Indications of Hostilities Section; II. MISSION\*

As a service of common concern to the US intelligence community, and specifically in support of the mission of the Watch Committee of the USIB, the Indications of Hostilities Section will arrange the procurement, and undertake the analysis, of Communist domestic and foreign propaganda from all available sources with the sole purpose of detecting indications of Sino-Soviet Bloc intent to engage in hostile action.

III. FUNCTIONS

- a. Arranges to procure on a constant and current basis pertinent Sino-Soviet bloc domestic and foreign propaganda, as well as directives, and other intelligence dealing with the operations of propaganda.
- b. Performs analysis in depth of propaganda on a continuing basis in an effort to determine whether the Sino-Soviet bloc as a whole, or any nation singly or in combination with other nations of the bloc, through propaganda manipulation, is attempting to:
  - (i) establish in the minds of populations or leaders abroad, a justification for hostile action.
  - (ii) condition its own people psychologically for hostilities abroad and for possible consequences at home.

\*Missions and Functions as listed are designed for a composite unit covering the entire Sino-Soviet Bloc; the proposed pilot unit, while generally covering the same mission and functions, would limit itself to the USSR and Communist China.

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- c. Reports its findings and conclusions to the member agencies and departments of the USIB through appropriate channels and on a schedule conforming to the needs of the Watch Committee.
- d. Prepares special studies relating to its mission in response to requests by the Watch Committee of the USIB or the NIC.
- e. Develops and maintains case histories for the purpose of making rapid comparisons with current bloc propaganda patterns.

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ANNEX A

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## ANNEX B

## STATEMENT ON MANNING OF PROPOSED [REDACTED] INDICATIONS SECTION

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1. The critical minimum requirements to accomplish the mission and functions as set forth in Annex A, would call for a T/O of ten persons to be allocated as follows:

	<u>Totals</u>
a. Chief (GS-14)	1
b. <u>Soviet unit</u>	6

3 propaganda analysis officers  
(two GS-13s, one GS-12)

3 Research Assistants  
(two GS-9s, one GS-7)

(One analyst will cover high-level, official and leadership propaganda, the second analyst will cover follow-up news and commentary, and the third analyst will cover current propaganda patterns in comparison with those in past crises and non-crisis propaganda for evidence that conditioning for war has crept into routine output. The three research assistants supporting this effort will extract and card belligerent charges in the propaganda, compile quantitative data on the incidence, volume and bearing of comment, make preliminary comparisons of various charges, prepare materials for machine records processing and type finished reports. The quasi-clerical functions performed by research assistants are considered essential to free analysts for definitive, exhaustive, and up-to-the-minute analysis.)

c. <u>Chinese Communist Unit</u>	3
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2 Propaganda analysis officers  
(one GS-13, one GS-12)

1 Research Assistant  
(one GS-9)

d. <u>Total Personnel</u>	10
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ANNEX B

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2. As indicated in the basic [REDACTED] report of last December authority is requested to hire up to six foreign national employees in the field to support the initial indications effort, if in the judgment of [REDACTED] they are found necessary for the efficient performance of the mission. Briefly, these possible employees would be two translators, two monitors and two clerks, (discussed in the basic report on pages 16 and 17.) [REDACTED] expects that at least four of them would be necessary almost at once. Determination of this can only be made after the whole project has actually got under way.

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Availability of Slots, Budget, Space

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3. There are no slots available [REDACTED]

4. The annual salary costs for classified headquarters personnel would be \$86,685. For field personnel, six foreign nationals, at maximum annual salary costs would be \$33,000. Equipment costs would be negligible and no additional expense for machine records facilities would be necessary so long as the Section has access to [REDACTED] facilities in the immediate vicinity [REDACTED]

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5. Moderate additional funds would be highly desirable for external research contracts.

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6. It is estimated that roughly 1,300 square feet of floor space would be needed [REDACTED] headquarters to accommodate the Indications Section as described above. This figure includes filing space for the necessary volume of raw and processed propaganda material. It does not include provision for machine-records facilities or data.

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7. It is absolutely essential that the Indications section should be located as close as possible to the present space of [REDACTED] so that full and rapid interchange of both personnel, information and research facilities will be possible, particularly in periods of crisis. If the DD/P unit on the 4th floor of 1717 "H" Street Building is moved to the new building, the space so vacated will be adequate to house the Section and is contiguous to [REDACTED]

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ANNEX B